Tamil Nadu Agricultural University
Coimbatore – 641 003

Dr.M.Rajavel, Ph.D.,
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To

The Editor,

Date: 20.09.2025

Sir,

I request that the following message may kindly be published in your esteemed daily:

TNAU organized Cycle Rally Roadshow Kicks Off TNGSS-2025

StartupTN, in association with the Centre of Excellence in Biotechnology (COXBIT), TNAU, successfully organized a unique Cycle Rally Roadshow today as part of the upcoming Tamil Nadu Global Startup Summit (TNGSS) 2025.

The rally was flagged off by Thiru. Sivaguru Prabakaran, I.A.S., Corporation Commissioner, Coimbatore; Dr. R. Thamizh Vendan, Registrar-cum-Acting Vice-Chancellor, TNAU; and Dr. R. Ravi Kesavan, Director i/c, COXBIT, TNAU. The rally commenced from the Centre of Excellence in Biotechnology and concluded at the RI Building, with the active participation of over 200 enthusiastic students from B.Tech Biotechnology, Bioinformatics & Agri Business Management, TNAU, Coimbatore. And also, Dr. E. Kokiladevi, Professor and Head, Department of Plant Biotechnology, Dr. L. Arul, Professor and Head, Department of Plant Molecular Biology & Bioinformatics, and the faculties include Dr. R.Rajagopal, Dr.K. Hemaprabha, Dr. D. Amirtham, Dr. Chandrakumar, Dr. M. Sudha and the COXBIT team coordinated the cycle rally.

Themed “Wheels of Innovation – Sustainability, Innovation & Collaboration”, the rally highlighted Tamil Nadu’s vision of fostering a greener, smarter, and future-ready entrepreneurial ecosystem. It stood as a strong symbol of the energy, creativity, and collaborative spirit of young innovators in the State. Speaking on the occasion, StartupTN officials noted that initiatives like this not only encourage innovative businesses but also inspire inclusive entrepreneurship development. The Cycle Rally Roadshow also served as a curtain-raiser for the Tamil Nadu Global Startup Summit 2025, scheduled to be held on October 9–10, 2025, at CODISSIA Trade Fair Complex, Coimbatore.

Public Relations Officer